

The World Poker Store's Bar Poker League Awards Third \$10,000 WSOP Main Event Seat

St. Paul MN – February 9th, 2007 – The World Poker Store inc. (OTC:WPKS) and The Bar Poker League hosted its third Texas Hold ‘em State Finals tournament Saturday January 27th at Jackpot Junction Casino Hotel in Morton MN. With over 1,000 players and spectators in attendance, the tournament boasted player participation of almost 600 of The Bar Poker League’s best poker players. Over 1,000 league members were invited to the event through The Bar Poker League, a Free Texas Hold ‘em league operated by The World Poker Store hosting weekly tournaments at bars and restaurants throughout the state of Minnesota. Players qualify for state finals events hosted at local casinos through a progressive point system accumulating points over a 6 month period. The casino partner awards the \$10,000 WSOP Main Event Seat grand prize along with airfare to Las Vegas and accommodations for the World Series of Poker held annually in July and other runner up prizes are awarded as well. The Bar Poker League currently has 17,000 plus registered members and continues to grow in Minnesota and through expansion into other states in 2007. Barb Silbergliitt from Mora Minnesota took top honors at this event and joins the rank of past State Champions Jamin Neppel of Eagan MN and Katie LeBeau of Mankato MN each of which won \$10,000 WSOP Main Event Seats through previous, similar sized tournaments lasting 11 hours long. “It’s great to see the turnout growing more and more with each state finals tournament we host. Certainly the players enjoy the chance at the big prizes, but the camaraderie and the social aspects of a weekend with friends is what really drives them to play.” Said Greg Needham, Vice President of Marketing for The World Poker Store.

The World Poker Store Inc. currently operates 4 retail locations in Minnesota at Southdale Center, Rosedale Center, Northtown Mall and Crossroads Center in St. Cloud as well as its ecommerce site theworldpokerstore.com. The World Poker Store is the only brick and mortar retail outlet of it’s kind entirely devoted to poker, offering everything from Texas Hold ‘em tables, Casino Quality Chips, DVD’s, Books, Apparel and Tour Pro Collectibles. The company also hosts over 100 Free weekly Texas Hold ‘em tournaments at bars and restaurants across the state through its events division and The Bar Poker League. With a focus on “bringing poker to the masses” and supporting local charities, The World Poker Store partners with local charities and corporate groups to host professional Texas Hold ‘em tournaments with the proceeds benefiting a variety of causes. Most notably, The Trent Tucker Celebrity Poker Tournament hosted at Canterbury Park in September with attendees from both the NBA and the Poker elite featuring Michael Jordan, Scottie Pippen, Johnny Chan, Phil Hellmuth, Marcel Luske and Hoyt Corkins to name a few all playing to benefit The Trent Tucker Youth Program.

More information is available by contacting the company directly. Information is available on the web at: <http://www.theworldpokerstore.com>.

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